## **MATTHEW CRACE**

PROFESSIONAL SUMMARY	Matthew Crace is a dynamic customer service leader with a proven background in retail, corporate aviation, and real estate media. Skilled in client support, merchandising, and daily operations, with a strong track record of enhancing customer experience and satisfaction. Known for clear communication, integrity, and a proactive, detail-oriented approach. Crace is a creative problem-solver with an ownership mindset and a passion for building lasting relationships and fostering community engagement.			
SKILLS	Attention To Detail	Communication	Critical Thinking	
	Customer Focused	Listening	Organization	
	Professional Integrity	Self Motivation	Technical Knowledge	
EXPERIENCE	<b>Retail Store Associate</b> Comcast, St. Augustine, FL, Sep 2024 - Current			
	<ul> <li>Addressed customers upon entry using Xfinity's G.R.E.A.T approach, fostering a welcoming and positive shopping experience.</li> </ul>			
	<ul> <li>Administered returns or exchanges according to store policy while maintaining positive customer relations.</li> </ul>			
	<ul> <li>Conducted regular inventory checks to identify low stock levels or discrepancies.</li> <li>Generated sales success by building displays and merchandising products maintaining a 100% compliance rating in XVIP.</li> </ul>			
	Organized, stocked and maintained back-of-house.			
	<ul> <li>Participated in staff meetings and morning huddles regularly to stay informed about company news and updates.</li> </ul>			
	<ul> <li>Performed XME guidance on installation and troubleshooting for customers requiring additional assistance.</li> </ul>			
	<ul> <li>Provided exceptional customer service by addressing concerns and resolving issues quickly with an uncompromising focus on NPS.</li> </ul>			
	Owner/Photographer			
	Combining Pixels LLC, St. Augustine, FL, Jun 2012 - Aug 2024			

- Administered organized database of client information for follow-up communication and future reference.
- Implemented creative sales strategies aimed at increasing revenue from both new and existing clients.
- Managed social media platforms to promote photography services and attract new clientele.

EXPERIENCE	<b>Aviation Lineman</b> Bank of America, Charlotte, NC, Aug 1998 - May 2012	
	<ul> <li>Acted as safety board advisor, website developer, and webmaster leveraging WordPress.</li> <li>Attained NATA Safety 1st certification throughout employment, implementing safety protocols to minimize risk in aviation operations.</li> </ul>	
	• Provided exemplary customer service to the CEO and executive team.	
VOLUNTEER	Teachers Aide	
	Gilbert Public Schools, Gilbert , AZ, Jul 2018 - May 2019	
	<ul> <li>Corresponded with teachers in creating lesson plans and developing instructional materials.</li> <li>Supervised students during lunch breaks, field trips and extra-curricular events to support lead teacher.</li> <li>Participated in staff meetings and professional development workshops as required by school policies.</li> </ul>	
	Teachers Aide	
	Fort Mill Public Schools, Ft. Mill , SC, Aug 2016 - May 2017	
	<ul> <li>Corresponded with teachers in creating lesson plans and developing instructional materials.</li> <li>Supervised students during lunch breaks, field trips and extra-curricular events to support lead teacher.</li> <li>Participated in staff meetings and professional development workshops as required by school policies.</li> </ul>	
EDUCATION	Associate in Arts (A.A.): General Ashland Community and Technical College, Ashland, KY.	
	Certification: Travel and Tourism Southeastern Academy, Kissimmee, FL.	
	High School: Art History South Point High School, South Point, OH.	
AWARDS	2025 -Top NPS Q1, Xfinity, North East Florida Region. 2008 -Ten Year Commemoration, Bank of America Corporate Flight Department. 2010 -Safety Award, Bank of America Corporate Flight Department.	
PUBLICATIONS	Abingdon Press BMW Keep In Mind	
	Discover how Matthew's customer-first mindset, creative problem-solving strengths and NPS metric focus, align with the Grayson, KY, Retail Sales Representative position. Learn more <u>HERE</u> .	